



2nd Annual PVH Golf Tournament

JaTo Highlands ♦ August 22, 2008

SPONSORSHIP OPPORTUNITIES

Sponsorship for the PVH Annual Golf Tournament fits every budget, from donating your promotional items for our goody bags to the Platinum Level of \$1,500. Limited sponsorship opportunities will be reserved on a first-come, first-serve basis, so reply early! All proceeds benefit the PVH Annual Fund 2008. Please check one of the following:

LEADERSHIP LEVELS:

- Platinum** \$1,500 Hole-In-One 1st Prize: New Car
- Gold** \$1,000 Hole-In-One 2nd Prize: New Bass Boat
- Silver** \$750 Hole-In-One 3rd Prize: Week in Williamsburg, VA

All leadership-level sponsors will be included in all tournament promotions and publicity and receive special recognition in printed materials.

OTHER SPONSOR LEVELS:

- Putting Contest** (\$500) with tee sign and logo on all contest sign up sheets and promotional materials. Every player is automatically entered into this contest for free, making this a great opportunity the day of the tournament.
- Players Prizes** (\$250) four different opportunities to have your logo/name on a fairway sign, the banner(s), and tournament booklet. These include Men's and Women's Longest Drive and Closest to Pin contests.
- Team Prizes** (\$200) six opportunities for your company to be recognized with a tee sign and special recognition on all tournament materials, time permitting. Join the fun at the awards ceremony by presenting the prizes!
- Tee Sponsor** (\$100) with a tee sign and special recognition on the PVH website and the tournament booklet.
- Door Prize Sponsor** (\$50) for a limited number of special prize drawings the dinner and awards presentation following the tournament. Your company will be recognized in the printed tournament materials as well as the event.
- Goody Bag Donor** (probably already in your budget!) Send us 144 of something bearing your company logo for the golfers' goody bags the day of the event. Sleeves of golf balls, tees, pens or other promotional items are welcome and enjoyed by the golfers.

We need your logo--ASAP!

In addition to the sponsor recognition opportunities described top the left, all sponsors at each level will benefit by being named in the following:

- ♦ the PVH website
- ♦ the fall 2008 edition of the PVH Community Heartbeat newsletter, mailed to more than 6,000 households
- ♦ tournament registration materials
- ♦ a large banner displayed at the registration table and again at dinner
- ♦ the players' registration packet, time permitting

All corporate sponsors are asked to supply a logo for use in printed tournament materials and the golf course signage (tee signs/banners).

Please send an electronic file (jpeg, tif, or gif) or camera ready artwork to the address listed below or email it to Jessica at jfogg@pvhme.org. Only those logos received by August 1, 2008 will be included in tournament materials. If we hear from you sooner, we will incorporate your logo into future mailings, the PVH website, and tournament advertising, as appropriate.

The sooner we receive your logo, the more exposure!

Thank you for your sponsorship of the PVH Golf Tournament to benefit the PVH Annual Fund 2008.

Contact Name _____ Title _____

Company Name _____
(as you would like it to appear in printed materials)

Address _____ City, ST, Zip _____

Phone (_____) _____ Email _____

Please remit with check payable to Penobscot Valley Hospital, P.O. Box 368, Lincoln, ME 04457-0368.

Deadline: August 1, 2008

Not interested in the golf tournament? We welcome your corporate gift to the PVH Annual Fund 2008.

Questions? Please call the PVH Development Office at (207) 794-7324 or email Jessica at jfogg@pvhme.org.

Visit our website at www.pvhme.org.